

## The Forrester Wave B2b Commerce Suites Q1 2017

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### The Forrester Wave B2b Commerce

The Forrester Wave™: B2B Commerce Suites, Q2 2020 The 13 Providers That Matter Most And How They Stack Up. May 19, 2020

### The Forrester Wave™: B2B Commerce Suites, Q2 2020

Adobe named a Leader in B2B commerce. Thanks for your interest in reading the Forrester Wave™: B2B Commerce Suites, Q2 2020, where we were positioned as a Leader. Forrester also named us a Leader in their latest B2C Wave™ report. We're proud of these results, but recognize that these are busy times for both organizations and individuals.

### Forrester Wave: B2B Commerce Suites report | Adobe

In Forrester's recently published report, "The Forrester Wave™: B2B Commerce Suites, Q2 2020," we evaluated the 13 most significant vendors — Adobe, Aptom, BigCommerce, commercetools, Elastic Path Software, Episerver, Insite, Intershop Communications, Oracle, Salesforce, Sana Commerce, SAP, and Unilog Content Solutions — against 29 criteria.

### B2B Commerce Suites: Key Takeaways From The Forrester Wave ...

The Forrester Wave™: B2C Commerce Suites, Q2 2020 and Forrester Wave™: B2B Commerce Suites, Q2 2020 have been released. After careful review and analysis, we've generated some thoughts and insights on what it all means and reflections on our reactions to the Forrester Wave™: B2B Commerce Suites, Q2 2018. General Impressions

### Trending - Forrester Wave™ Analysis: B2B & B2C Commerce ...

The Forrester Wave is a graphical representation of their research around ecommerce suites and serves as a guide for buyers considering their purchasing options in the technology marketplace. These reports show how different technology providers measure up and are intended to provide digital business professionals insight into how to choose the right provider for their needs.

### Forrester Wave Report 2020: B2B and B2C Commerce

Episerver and Insite are the ultimate pair for organizations seeking B2B commerce capabilities that fast track customer happiness and give employees all the power and intelligence they need in a single dashboard.

### Report The Forrester Wave: B2B Commerce Suites, Q2 2020 ...

Insite Software, an Episerver Company has been named a Strong Performer in The Forrester Wave™: B2B Commerce Suites, Q2 2020. Forrester noted Insite has "a feature set that is laser focused on driving business value through digitizing its clients' sales motions.". In addition, Forrester recognized Insite's customer success program as "fine-tuned to the needs of its core market, with analytics that demonstrate the impact when clients adopt new features."

### The Forrester Wave™: B2B Commerce Suites, Q2 2020 | Insite ...

The Forrester Wave™: B2C Commerce Suites, Q3 2018 Fill in the form below to download your complimentary copy of the report. In our 31-criterion evaluation of B2C commerce suites providers, we identified the 11 most significant ones — commercetools, Digital River, Elastic Path Software, Episerver, IBM, Kibo Commerce, Magento, Oracle ...

### The Forrester Wave™: B2C Commerce Suites, Q3 2018 - ClickZ

The Forrester Wave™: B2B Commerce Suites report identified, evaluated and scored the 13 most significant B2B commerce providers based on their current offering, strategy, and market presence. Forrester included both a scorecard to compare providers, as well as vendor profiles. The report is designed to help B2B digital business professionals ...

### Sana Commerce named a Strong Performer by world-leading ...

How can a customer obsession strategy help your business? What kind of strategy will wow your customer base? Download Forrester's complimentary framework to find out. According to the US CX Index 2020, leading brands built up a reservoir of CX equity before the pandemic. Here's how they can best ...

### Home - Forrester

The Forrester Wave™: B2B Commerce Suites, Q2 2020. May 19, 2020 | Joe Cicman. Now Tech: B2B Commerce Suites, Q1 2020. February 6, 2020 | Joe Cicman. Forrester Infographic: Tips From The Field For Modernizing Your Commerce Stack. January 29, 2020 | Joe Cicman

### The Forrester Wave™: B2C Commerce Suites, Q2 2020

A Just-Published Forrester Wave™ Proves That B2B Commerce Suites Have All Grown Up John Bruno, Senior Analyst Sep 13 2018 We've just published "The Forrester Wave™: B2B Commerce Suites, Q3 2018," and B2B companies, you're in luck — you now have a viable list of options with a focus on B2B.

### A Just-Published Forrester Wave™ Proves That B2B Commerce ...

commercetools named a Strong Performer in the 2020 Forrester Wave(™) B2B Commerce Suites Wave, Q2 2020; entering the evaluation for the first time. Forrester gave commercetools the highest scores possible in promotions, platform architecture, product vision and roadmap, and delivery model criteria.

### commercetools | Forrester Wave 2020 B2B Commerce

About the Analyst Report Thanks for your interest in reading the Forrester Wave™: B2B Commerce Suites, Q2 2020, where we were positioned as a Leader. Forrester also named us a Leader in their latest B2C Wave™ report. We're proud of these results, but recognize that these are busy times for organizations and individuals.

### Forrester Wave™: B2B Commerce Suites, Q2 2020 | Magento

The age of the customer has changed everything. This era is marked by new and powerful dynamics: entire industries disrupted, customer hyperadoption of technology, and a desire for excellent customer experience in all interactions with businesses — whether personal or for work. All of these dynamics center around one thing: the customer. Thriving in today's ...

### Research - Forrester

Predictions 2020: B2B Commerce And Marketplaces Headless Models Enable Innovation Across The Value Chain, While Manufacturers Get Back To Basics. October 29, 2019 ... The Forrester Wave™: B2B Commerce Suites, Q2 2020. May 19, 2020 | Joe Cicman. The Forrester Wave™: B2C Commerce Suites, Q2 2020.

### Predictions 2020: B2B Commerce And Marketplaces

The Forrester Wave™: B2C Commerce Suites, Q2 2020 is available here The Forrester Wave™: B2B Commerce Suites, Q2 2020 is available here To learn more about Salesforce Commerce Cloud, please ...

### Salesforce Commerce Cloud Named a Leader in B2C and B2B ...

The results of this year's Q2 2020 Forrester Wave: B2B Commerce Suites should come as no surprise: Salesforce and Adobe lead the pack and businesses demand simplicity. This struck a note with me. About two iterations of the Avionics sales decks ago, we used to lead with, "There's the old way with long timelines, singular focus, and slow results, and then there's our way.

### The Forrester Wave™: B2B Commerce Suites, Q2 2020 ...

Twenty months have passed since Forrester last published our Wave evaluation of the leading B2B commerce suite vendors. During that time much has changed. B2B eCommerce transactions in the US have grown 40% from \$559b in 2013 to reach an estimated \$780b by the end of 2015.

### Announcing Forrester's 2015 B2B Commerce Suites Wave

Forrester named Adobe a Leader in both their B2B and B2C Q2 reports this year. We recognize these are busy times for both organizations and individuals alike. But if you're ready to choose a commerce solution for your business, Forrester offers thorough insights into all the areas where we think Adobe shines so your business can too.