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Understanding the Digital Economy: Data, Tools, and Research. Edited by Erik Brynjolfsson, Erik Brynjolfsson Erik Brynjolfsson, Schussel Family Professor

at MIT's Sloan School of Management and Director of the MIT Center for Digital Business, is the coeditor of Understanding the Digital Economy: Data, Tools, and Research (MIT Press). Search for ...

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Overview. The rapid growth of electronic commerce, along with changes in information, computing, and communications, is having a profound effect on the United States economy. President Clinton recently directed the National Economic Council, in consultation with executive branch agencies, to analyze the economic

implications of the Internet and electronic commerce domestically and internationally, and to consider new types of data collection and research that could be undertaken by public ...

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growth of electronic commerce, along with changes in information, computing, and communications, is having a profound effect on the United States economy.

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Digital Economy BEA is developing tools to better capture the effects of fast-changing technologies on the U.S. economy and on global supply chains. The project seeks to calculate the digital economy's contribution to U.S. GDP, improve measures of high-tech goods and services, and offer a more complete

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Digital Economy | U.S. Bureau of Economic Analysis (BEA)

The digital economy refers to a broad range of economic activities that use digitized information and knowledge as key factors of production. The internet, cloud computing, big data, fintech, and

other new digital technologies are used to collect, store, analyze, and share information digitally and transform social interactions.

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technologies with a business model
based on digital goods or services" consists of...

Defining, Conceptualising and Measuring the Digital EconomyThe digital economy continues to evolve at breakneck speed, driven by the ability

to collect, use and analyse massive amounts of machine-readable information (digital data) about practically everything. These digital data arise from the digital footprints of personal, social and business activities taking place on various digital platforms.

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and education, the Digital Economy Lab brings together an unprecedented group of stakeholders to analyze data, run experiments, develop theories, and provide actionable insights.

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